

# PADMINI CHANDRASEKARAN

Graphic Designer/Educator  
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## TEACHING EXPERIENCE

### University of Massachusetts, Lowell, MA

Visiting Faculty Lecturer, September 2018–present

As full-time faculty, teaching core studio courses: Graphic Design I, II, and III, and Design in Motion, a motion graphics course for graphic designers, and Senior Studio, the two sequence capstone course.

### Boston University, Boston, MA

Adjunct Professor, January 2018–June 2018

Design and New Media course at College of Communication, including software skills in Adobe CC programs, Graphic Design fundamentals.

Graduate Teaching Assistant, September 2016–May 2017

Assisted professor during in-class critiques and semester reviews, and provided individual support for undergraduates in Senior Studio/Thesis, and Junior Typography.

## PROFESSIONAL EXPERIENCE

### Harvard Art Museums, Cambridge, MA

Graphic Designer, October 2017–July 2018

Assisted Design Manager with design collateral for the museum: exhibition brochures, publications, promotional postcards, shop merchandise, digital and print advertising and marketing.

### Boston Magazine, Boston, MA

Marketing Graphic Design Intern, May 2016–September 2016

Assisted Graphic Designer in creation of event wayfinding, signage and marketing materials, in-house newsletters, ads and editorials within Boston Magazine, Home and Weddings.

### Bazaar Magazine, Kuwait

Art Director, May 2013–July 2015

Art direction of monthly magazine, along with two 500+ page annual dining guides. Responsibilities included: coordination with Editorial Team, supervision of design interns, food and feature photography, design of social media campaigns, and creation of various promotional materials.

### Our Universal Language, Brooklyn, NY

Graphic Designer, November 2010–July 2012

Designed the website, and collaborated with the web developer on the structure and user interface. Created company's corporate identity, marketing and promotional materials.

## SELECT FREELANCE

### Siena Scarff Designs

January 2018–July 2018

Provided graphic design support for Siena Scarff on client projects including Carpenter Center for Visual Arts, and Isabella Stewart Gardner Museum, School of the Museum of Fine Arts at Tufts.

### Margins [www.adjustyourmargins.com](http://www.adjustyourmargins.com)

April 2016–June 2018

Co-founded, co-designed and curated online platform, featuring artwork and interviews with visual artists and designers from unconventional and diverse backgrounds.

### Harvard University Graduate School of Design

August 2017–July 2018

Provided graphic design support for Thesis booklets for Masters programs, Commencement and Class Day programs, faculty announcements and data visualization presentations.

## EDUCATION

### Boston University, Boston, MA

MFA Graphic Design, 2017

### Parsons, The New School for Design, New York, NY

BFA Communication Design, 2010

## SELECT EXHIBITIONS

### Word Art (Group Show)

SpaceUs, Boston, MA

### Lines/Divide (Group Show)

Boston East Gallery, East Boston, MA

### UMass Lowell Faculty Show (Group Show)

Brush Gallery, Lowell, MA

### Three Two, MFA Thesis Exhibition

Stone Gallery, Boston, MA

### BFA Thesis Exhibition

Parsons The New School for Design, New York, NY

## SKILLS

Curriculum and course development, Presentation and public speaking, Team and project management, Social Media curation and scheduling, Writing, Art direction, Typography, Design Thinking, Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, XD, HTML/CSS, Wix, Squarespace, Hootsuite, Microsoft Office and One Drive, Google Drive, Slack, Basecamp, Blackboard, Mailchimp. Knowledge of UX/UI systems and processes, and digital photography.

## HONORS

### Spark Grant, Boston University, MA

(with Margins), 2016.

### International Advertising Association Award, Kuwait

(with Bazaar Magazine), 2014.

### Parsons, The New School for Design, NY

BFA/C.V. STARR Scholarship, 2006–2010. CHASE Scholarship, 2006–2010.