

PADMINI CHANDRASEKARAN

Graphic Designer/Educator www.longnamedesign.com padmini@longnamedesign.com 617-909-5217

EXPERIENCE

Harvard Art Museums, Cambridge, MA

Graphic Designer, October 2017–July 2018

Assisted Design Manager with design collateral for Harvard Art Museums including exhibition brochures, promotional postcards, shop merchandise, and digital and print advertising and marketing materials.

Boston Magazine, Boston, MA

Marketing Graphic Design Intern, May 2016–September 2016

Assisted Graphic Designer in creation of event wayfinding, signage and marketing materials. Provided design support for in-house newsletters, ads and editorials within Boston Magazine, Boston Home and Boston Weddings.

Bazaar Magazine, Kuwait

Art Director, May 2013–July 2015

In charge of layout and creative direction of monthly magazine, along with two 500+ page annual dining guides. Responsibilities included: coordination with Editorial Team, supervision of design interns, food and feature photography, design of social media campaigns, and creation of various promotional materials.

Our Universal Language, Brooklyn, NY

Graphic Designer, November 2010–July 2012

In-house designer for online language-learning company. Designed the website, and collaborated with the web developer on the structure and user interface when required. Created company's corporate identity, marketing and promotional materials.

SELECT FREELANCE

Siena Scarff Designs

January 2018–July 2018

Provided graphic design support for Siena Scarff on a variety of client projects including the Carpenter Center for Visual Arts, and Isabella Stewart Gardner Museum, and School of the Museum of Fine Arts at Tufts.

Margins

April 2016–June 2018

Co-founded, co-designed and curated online platform, featuring artwork and interviews with visual artists and designers from unconventional and diverse backgrounds : www.adjustyourmargins.com.

Harvard University Graduate School of Design

August 2017–July 2018

Provided graphic design support for Thesis booklets for Masters programs, Commencement and Class Day programs, faculty announcements and data visualization presentations.

TEACHING

University of Massachusetts Lowell, Lowell, MA

Visiting Faculty Lecturer, September 2018–present

As full-time faculty, teaching core studio courses: Graphic Design I, II, and III, and Design in Motion, a motion graphics course for graphic designers.

Boston University, Boston, MA

Adjunct Professor, January 2018–June 2018

Design and New Media course at College of Communication, including software skills in Adobe CC programs, and Graphic Design fundamentals.

Graduate Teaching Assistant, September 2016–May 2017

Assisted professor during in-class critiques and semester reviews, and provided individual support for undergraduates in Senior Studio/Thesis, and Junior Typography.

EDUCATION

Boston University, Boston, MA

MFA Graphic Design, 2017

Parsons, The New School for Design, New York, NY

BFA Communication Design, 2010

SOFTWARE

Adobe Creative Suite: Illustrator, Photoshop, Indesign, Adobe After Effects, Premiere Pro, Adobe XD, HTML/CSS

EXHIBITIONS/ACTIVITIES

UMass Lowell Faculty Show, Brush Gallery Lowell, February–March 2019

Guest Critic: Graduate Reviews, Boston University, December 2017

Three Two, MFA Thesis Exhibition, Boston University, April 2017

BU Open Studio: Studio 808, November 2016

BU Open Studio: This Used to be a Pizza Shop, November 2015

BFA Thesis Exhibition, Parsons The New School for Design, 2010

HONORS

Spark Grant, Boston University, MA (with Margins), 2016.

International Advertising Association Award, Kuwait (with Bazaar Magazine), 2014.

Parsons, The New School for Design, NY

BFA/C.V. STARR Scholarship, 2006–2010.

CHASE Scholarship, 2006–2010.