

EDUCATION

- 2017** **MFA Graphic Design**
Boston University, Boston, MA
- 2010** **BFA Communication Design**
Parsons, The New School for Design, New York, NY

ACADEMIC EXPERIENCE

- 2018–present** **Visiting Faculty Lecturer**
University of Massachusetts, Lowell, MA
Teach core studio courses of all levels, Graphic Design I, II, III, Senior Studio (Capstone course), and advanced elective, Design in Motion. Advise students and participate in full time faculty service and department activities.
- 2018** **Adjunct Professor**
Boston University, College of Communication, Boston, MA
Introductory course, Design and New Media, teaching software skills in Adobe CC programs, and Graphic Design fundamentals to non-designers and beginners.
- 2016–2017** **Graduate Teaching Assistant**
Boston University, College of Fine Arts, Boston, MA
Senior Studio, Fall '16 (Yael Ort Dinooor), Senior Studio, Spring '17 (Kristen Coogan), Junior Typography, Fall '16 (Kristen Coogan), Junior Typography, Spring '17 (Max Harvey)

PROFESSIONAL EXPERIENCE

- 2017–2018** **Harvard Art Museums, Cambridge, MA**
Graphic Designer
Design collateral for Harvard Art Museums including exhibition brochures, promotional postcards, shop merchandise, and digital and print advertising/marketing materials.
- 2016** **Boston Magazine, Boston, MA**
Marketing Graphic Design Intern
Design support for event wayfinding, signage, marketing materials, in-house newsletters, ads and editorials within Boston Magazine, Boston Home and Boston Weddings.
- 2013–2015** **Bazaar Magazine, Kuwait**
Art Director
Creative direction and design of monthly magazine and 500+ page annual dining guide. Coordinate with editorial and web teams, supervise design interns, food and feature photography, design social media campaigns and promotional materials.
- 2010–2012** **Our Universal Language, Brooklyn, NY**
In-house Graphic Designer
Design of corporate identity, marketing and promotion materials. Design of website, and collaboration with web developer on user interface and experience.

SELECT FREELANCE WORK

- 2018** **Siena Scarff Designs, Cambridge, MA**
Provided graphic design support for a variety of client projects including the Carpenter Center for Visual Arts, Isabella Stewart Gardner Museum, and School of the Museum of Fine Arts at Tufts.
- 2017–2018** **Harvard University Graduate School of Design, Cambridge, MA**
Design and typesetting support for Fall and Spring thesis booklets for Masters programs, Commencement and Class Day programs, faculty announcements and data visualization presentations.
- 2014–2015** **Kitchenaid for Mabrookco, Kuwait**
Designed and strategized a campaign consisting of 10 advertisements for Mabrookco promoting Kitchenaid products, placed in Bazaar magazine over several months.

EXHIBITIONS

- 2019** **Word Art**
SpaceUs, Boston, MA
Group Exhibition
- 2019** **Boston Art Book Fair**
Boston Center for the Arts, Boston, MA
Alumni Exhibitor at Boston University Graphic Design booth.
- 2019** **Lines/Divide**
Boston East Gallery, East Boston, MA
Group Exhibition
- 2019** **UMass Lowell Faculty Show**
Brush Gallery, Lowell, MA
Group Exhibition
- 2017** **Three Two, MFA Thesis Exhibition**
Stone Gallery, Boston, MA
Graduate thesis exhibition
- 2015–2016** **Studio 808 and This Used to be a Pizza Shop**
Boston University, Boston, MA
Open studio exhibition
- 2014** **Bazaar magazine booth**
Q8 Food Festival, Kuwait
Environmental graphics for event sponsor booth, Bazaar magazine
- 2010** **BFA Thesis Exhibition**
Parsons The New School for Design, New York, NY
Senior Thesis exhibition

GRANTS, HONORS, AND SPECIAL PROJECTS

- 2016–2018** **Co-founder and Designer, Margins**
Boston, MA
Curated online platform, featuring artwork and interviews with visual artists and designers from unconventional and diverse backgrounds: www.adjustyourmargins.com.
- 2017** **Spark Grant**
Boston University, Boston, MA
\$1000 grant for collaborative project, Margins.
- 2014** **International Advertising Association Award**
Kuwait
Awarded to Bazaar magazine team for excellence in publication.
- 2006–2010** **Parsons, The New School for Design**
New York, NY
BFA/C.V. STARR Scholarship and CHASE Scholarship.

PROFESSIONAL TRAINING

- 2019** **Presenting Data and Information Course**
Boston, MA
Full day workshop taught by Edward Tufte about systems for data visualization and presenting information.
- 2019** **Risograph Workshop, Loyal Supply Co.**
Somerville, MA
Full day workshop training on an MZ1090 Riso Duplicator including file preparation, color separations, color mixing, and comp output options.
- 2019** **Fabrication Lab: Laser Cutting and 3D Printing Workshops**
Lowell, MA
Training on laser cutter and MakerBot 3D printer.

ACADEMIC SERVICE

- 2018–present** **University of Massachusetts Lowell, Lowell MA**
- 2019–2020** Fine Arts, Humanities, and Social Sciences (FAHSS) College Curriculum Committee
Art and Design Department Representative. Reviewed and voted on course updates, syllabi and new course submissions from all FAHSS departments.
- 2019** **Art and Design Department Social Media Coordinator**
Developed content management system for social media submissions from department faculty and staff. Created and scheduled social media posts for Art and Design department news, events, student and alumni work.

ACADEMIC SERVICE (continued)

- 2019** **Regional High School Art Exhibition Juror**
Served on the jury to review and select artwork for a High School student showcase.
- 2019** **Graphic Design Concentration Promotional Video**
Created motion graphics reel to showcase and promote Graphic Design student work to prospective students.
- 2018 and 2019** **Boston National Portfolio Day**
University representative of UMass Lowell Art and Design department, reviewing high school student portfolios and providing information about the program.
- 2019** **Faculty Advisor, AIGA Student group**
Assist AIGA Student Group Eboard and Co-Faculty Advisor, Regina Milan during bi-weekly meetings.
- 2019–2020** **Gallery Brochure, Local Ecologies (work in progress)**
Collaborate with curator, Kirsten Swenson, and Gallery manager, Deborah Santoro on design of promotional brochure for traveling exhibition, Local Ecologies.
- 2018–present** **Undergraduate Senior Studio Midterm and Final Critiques**
Served on panel of department faculty critiquing progress of capstone projects from Graphic Design, Studio Art and Animation seniors twice per semester.
- 2019** **Senior Studio Workshop**
Reviewed Senior Studio workshop materials developed by Assistant Teaching Professor, Melissa Schrenker, and co-led two workshops preparing students for Senior Studio.
- 2019** **UMass Lowell Art Purchasing Committee**
Reviewed art and design projects and voted to select three works to be purchased and displayed as part of UMass Lowell's student art collection.
- 2019** **Senior Studio Applicants Portfolio Review**
Reviewed portfolios and applications of rising seniors seeking placement in Senior Studio, the two-part capstone course.
- 2018–present** **Coordinated Guest Critics**
Organized participation of five design professionals from Boston to serve on a panel for reviews of final Graphic Design III projects, and for critique sessions in Design in Motion and Senior Studio.
- 2019** **Graphic Design BFA Curriculum Planning**
Worked with Graphic Design faculty to review Graphic Design BFA curriculum, rewrote course descriptions for Graphic Design II and III.
- 2018–present** **Student Advising**
Attended department advising meetings, and advised students on course selection and degree pathway requirements. Held regular and additional office hours to be available for one on one meetings and mentorship with students from the department.

PADMINI CHANDRASEKARAN

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LEADERSHIP & MENTORING

Boston University, Boston, MA

- 2017** **Guest Critic**
Junior, Senior, and 1st Year Graduate Final Reviews
- 2017** **Student Host**
MFA Interview Day
- 2017** **Branding and Budget Committee**
Worked on branding, promotion, and production of advertising materials for Three Two, MFA Thesis Exhibition, and organized budget for exhibit and opening reception.
- 2016** **Studio 808 Open Studio, Planning Committee Coordinator**
Led studio-wide meetings and coordinated with various committees to organize event.
- 2015** **This Used to be a Pizza Shop, Social Media Committee**
Scheduled and created social media advertising for open studio event.

The New School, New York, NY

- 2008-2009** **Resident Assistant**
Acted as resident assistant to undergraduate freshman and high school summer students. Planned events, mentored and provided conflict resolution mediation for between 20-40 residents per semester.

PROFESSIONAL AFFILIATIONS

American Institute of Graphic Arts (AIGA) Boston Chapter

Type Directors Club

SKILLS

Curriculum and course development
Presentation and public speaking
Team and project management
Social Media curation and scheduling
Writing
Art direction
Typography
Design Thinking

Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, XD.
HTML/CSS, Wix, Squarespace, Hootsuite, Microsoft Office and One Drive, Google Drive, Slack, Basecamp, Blackboard, Mailchimp.
Knowledge of UX/UI systems and processes, and digital photography.