

PADMINI CHANDRASEKARAN

Graphic Design

www.longnamedesign.com padmini@longnamedesign.com 617-909-5217

EXPERIENCE

Harvard Art Museums, Cambridge, MA

Graphic Designer, October 2017–present

Assists Design Manager with design collateral for Harvard Art Museums including exhibition brochures, promotional postcards, shop merchandise, and digital and print advertising and marketing materials.

Boston Magazine, Boston, MA

Marketing Graphic Design Intern, May 2016–September 2016

Assisted Graphic Designer in creation of event signage and marketing materials. Provided design support for in-house newsletters, ads and editorials within Boston Magazine, Boston Home and Boston Weddings.

Bazaar Magazine, Kuwait

Art Director, May 2013–July 2015

In charge of layout and creative direction of monthly magazine, along with two 500+ page annual dining guides. Responsibilities included: coordination with Editorial Team, supervision of design interns, food and feature photography, design of social media campaigns, and creation of various promotional materials.

Our Universal Language, Brooklyn, NY

Graphic Designer, November 2010–July 2012

In-house designer for online language-learning company. Designed the website, and collaborated with the web developer on the structure and user interface when required. Created company's corporate identity, marketing and promotional materials.

CURRENT FREELANCE

Siena Scarff Designs, January 2018–present

Provides graphic design support for Siena Scarff on a variety of freelance projects including work for the Carpenter Center for Visual Arts, and Isabella Stewart Gardner Museum Lecture series.

Margins, April 2016–present

Co-founded, co-designed and curated online platform: www.adjustyourmargins.com, featuring artwork and interviews with visual artists and designers from unconventional and diverse backgrounds.

Harvard University Graduate School of Design, April 2017–present

Provides graphic design support for Thesis booklets for Masters programs, Commencement Program, faculty announcements and data visualization presentations.

TEACHING

Boston University, Boston, MA

Adjunct Professor, January 2018–present

Teaching Design and New Media course at College of Communication, including software skills in Adobe CC programs, and Graphic Design fundamentals.

Boston University, Boston, MA

Graduate Teaching Assistant, September 2016–May 2017

Assisted professor during in-class critiques and semester reviews, and provided individual support for undergraduates in Senior Studio/Thesis, and Junior Typography.

EDUCATION

Boston University, Boston, MA

MFA Graphic Design, 2017

Parsons, The New School for Design, New York, NY

BFA Communication Design, 2010

SKILLS

Advanced Experience

Adobe Creative Suite: Illustrator, Photoshop, Indesign, and Microsoft Office.

Intermediate Experience

Adobe After Effects, HTML/CSS, and familiar with Final Cut Pro.

HONORS

Spark Grant, Boston University, MA

(with Margins), 2016.

International Advertising Association Award, Kuwait

(with Bazaar Magazine), 2014.

Parsons, The New School for Design, NY

BFA/C.V. STARR Scholarship, 2006–2010.

CHASE Scholarship, 2006–2010.